



July 9, 2024

Greetings Supporters and Friends,

I hope this letter finds you well. I'm reaching out to you on behalf of the Black Mental Wellness Foundation, a private, not-for profit 501(c)(3) organization founded by licensed clinical psychologists who are passionate about addressing mental health and wellness concerns in the Black community.

We are excited to announce the [5th Annual Black Mental Wellness Conference](#), which will be held on November 8, 2024 at the Silver Spring Civic Center, 1 Veterans Pl, Silver Spring, MD 20910. The theme of the 2024 conference, Disrupting Spaces, will feature expert mental health professionals, practitioners, advocates, and community leaders who are game-changing innovators who are passionate about challenging mental health myths, disrupting stigma, and creating innovative and culturally-informed approaches in how we care for the Black community.

Now in the fifth year of the conference, our goal is to challenge the status quo and highlight game-changing, ground breaking efforts aimed at disrupting spaces in the field of mental health in the Black community. Since 2020, we have hosted over 1,000 attendees. Participants include a diverse community of stakeholders such as mental health experts, community advocates, social influencers, educators, spiritual leaders, allies, and families. This is a conference for anyone who is invested in Black mental health and wellness and identifies as a DISRUPTOR!

We are seeking your support as a sponsor of the Black Mental Wellness Conference because you are an influencer or organization that recognizes the need to address mental health concerns in the Black community. We have several sponsorship levels for you to choose from and all sponsorship opportunities ensure that you have ample opportunity to promote your business to the Black Mental Wellness community. The benefits of the various levels of sponsorship are outlined on the following page.

We feel your organization would be an exceptional fit as a conference sponsor and encourage you to consider this opportunity to partner with Black Mental Wellness. We are seeking conference sponsors and donations to help provide support to our speakers and a memorable experience for our conference participants. Would you be willing to sponsor the Black Mental Wellness Conference or donate to help make this year's event a success?

If you are interested in serving as a sponsor or making a donation, we ask that you complete the [Sponsor Profile Form](#). If you have any questions, please contact Dr. Jessica Henry at [DrHenry@blackmentalwellness.com](mailto:DrHenry@blackmentalwellness.com)

Black Mental Wellness Foundation is a registered 501(c)(3) nonprofit.

**President:**

Dana L. Cunningham, Ph.D.

**Secretary:**

Nicole L. Cammack, Ph.D.



**Vice President:**

Danielle Busby, Ph.D.

**Treasurer:**

Jessica Henry, Ph.D.



**SPONSORSHIP LEVELS**

Platinum	\$10,000	Brand Logo listed on Black Mental Wellness Website and the Conference Registration Page Live mentions by host during a Conference Session Recognition on conference promotional materials (i.e., Conference Booklet & Event Signage) Recognition on social media platforms (IG and FB) Name/Logo on website ( <a href="http://www.BlackMentalWellness.com">www.BlackMentalWellness.com</a> ) 2 conference registrations
Gold	\$5,000	Brand Logo listed on the Conference Registration Page Recognition on conference promotional materials (i.e., Conference Booklet & Event Signage) Recognition on social media platforms (IG and FB) Name/Logo on website ( <a href="http://www.BlackMentalWellness.com">www.BlackMentalWellness.com</a> ) 1 conference registration
Silver	\$2,500	Recognition on conference promotional materials (i.e., Conference Booklet) Recognition on social media platforms (IG and FB) 1 conference registration
Community	\$100 - \$500	Recognition on conference promotional materials (i.e., Conference Booklet) See additional information about the community sponsorship below

Community sponsors will receive promotional materials and will be expected to provide at least one of the following:

- Two posts on social media ([Instagram](#), [Facebook](#), [Twitter](#) or [LinkedIn](#))
- Inclusion in your email newsletter
- Posts to your website about the conference

We are also accepting donations for the following:

- Student Scholarship to attend conference
- Speaker Honorariums
- In-Kind Gifts\*
- Product Donations\*

\*All product donations and/or in-kind gifts will be highlighted on social media and throughout the conference.

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