



2025

**Black Mental
Wellness Day**
Sponsorship Brochure

About Black Mental Wellness, Corp.

Black Mental Wellness, Corp. was founded by licensed clinical psychologists passionate about addressing mental health & wellness concerns in the Black community.

MISSION

- Provide **information and resources about mental health and behavioral health** topics from a Black perspective
- Highlight and **increase the diversity of mental health professionals**
- **Increase training opportunities for secondary education students** interested in mental / behavioral health
- **Decrease the mental health stigma** in the Black community

BMW BY THE NUMBERS

**171K Instagram
followers**

**Over 1,000 conference
attendees**

**131 students trained
since 2019**

2025 Black Mental Wellness Day

Black Mental Wellness Day is a transformative and empowering **virtual event dedicated to Black mental health and wellness**. In recognition of the unique mental health challenges faced by the Black community, this day has been **curated as a day filled with engaging workshops and educational sessions aimed at promoting mental well-being and personal growth**.

DATE: SATURDAY, FEB. 22ND

TIME: 12-3PM ET

WHERE: ONLINE VIA ZOOM

DISCUSSION TOPICS:

Healing Justice; Racial Trauma & Racial Identity; The Power of Breathwork & Dreaming; Stigma, Emotional Suppression, & Black Men's Wellness



To see examples of previous Black Mental Wellness Day programming, check out our website [here](#)

2025 Wellness Day Sponsor Tiers

Tier 1 - Grey Sponsor / Donor	Tier 2 - Green Sponsor	Tier 3 - Blue Sponsor
\$100	\$250	\$400
<ul style="list-style-type: none">• (Optional) Brand logo listed on Wellness Day program materials• (Optional) Inclusion of service offering / discount to attendees	<ul style="list-style-type: none">• Inclusion on Instagram story and static post to over 170K social media followers of mental wellness practitioners, advocates, businesses, professionals, and students• Brand logo listed on Wellness Day program materials• (Optional) Inclusion of service offering / discount to attendees	<ul style="list-style-type: none">• Business spotlight video and live mentions shared with attendees during day-of programming• Inclusion on story and static post about your business to over 170K social media followers of mental wellness practitioners, advocates, businesses, professionals, and students• Brand logo listed on Wellness Day program materials• (Optional) Inclusion of service offering / discount to attendees

If you are interested in participating as a sponsor, fill out the form [here](#) or reach out to Dr. Dana Cunningham, VP Community Outreach & Engagement at drcunningham@blackmentalwellness.com

OUR SERVICES



SPEAKING & FACILITATION

- Trainings and workshops
- Keynote speaking
- Panel discussions



INDIVIDUAL CONSULTATIONS

Mental health and personal development consultation



CORPORATE SERVICES

- Webinars
- Culturally-inclusive trainings
- Retreat facilitation and content dev.



YOUTH SERVICES

- SEL trainings
- Curriculum dev.
- Consultation for educators, youth, youth-based orgs.

Black Mental Wellness Foundation

Funds raised for Black Mental Wellness day will also:

Supplement the cost of graduate school applications for BMW student mentees

Supplement cost of a therapy session for a Black community member

Provide stipends to BMW student mentors



To learn more about the Black Mental Wellness Foundation check out our website [here](#)



THANK YOU!

Dr. Dana Cunningham
VP, Community Outreach &
Engagement

Dr. Jessica Henry
VP, Program Development &
Evaluation

Dr. Nicole Cammack
President & CEO

Dr. Danielle Busby
VP, Professional Relations and
Liaison